

our key to shelf life!



What do most consumers do with different forms of print marketing they receive? Sadly, they throw them away!



Our community guide stays in the home and is used over and over! Why?

- Homeowner's last name embossed on the front
- Exclusive listing!
- Community information provided
- Your business showcased
- Neighborhood note pages for them to write on to help ensure shelf life

RESIDENCE & COMMUNITY GUIDE



Now that the new homeowner is getting settled in, it is time to start really building a relationship! Let's make sure they Know, Like & Trust You!

Most partners of ours we have come to find do not have time to use the list properly, so we can do that for you!

What we do for you,

- **Welcome Letter** - designed, printed, addressed envelope - All you have to do is stuff, add a stamp & mail out!
- **(2) 4x6 post cards** - designed, printed, labels printed with address - Affix label, add stamp & mail out - only takes minutes!
- **(1) Campaign Envelope** - printed & addressed - add a stamp and mailer you provide to go in the envelope, be it for a special promotion, holiday event, or otherwise, it's for you to use as needed

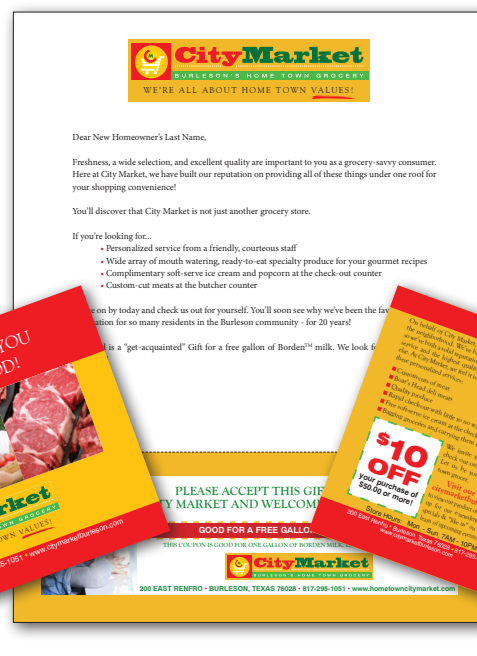
Month 1: _____
Gift and
Community Guide

Month 2: _____
Welcome Letter

Month 4: _____
4x6 Post Card

Month 6: _____
4x6 Post Card

Month 9: _____
Campaign Envelope



No matter where they are at in the process of needing your services, you were there for them!

*The new homeowner,
now my best patient\client\customer!*



Partner Testimonials:

"Your New Neighborhood has been great for our business! They target our ideal clients and always speak highly of us!"

Made in the Shade, Blinds & More

"The personal element of the 1st touch point makes a big difference. With so many new people moving here, it's hard for them to know where to find the good local businesses. They appreciate the recommendations YNN gives them."

Fast Frame

"During the past 2 years, our companies have worked with YNN and have received very positive return on our investment and we now have customers for life! We believe that YNN's hard work and knowledge of in-home marketing strategies led to that success."

Kwik Kar Wash, Lube & Repair Center

"We have had a tremendous response of new patients from YNN which has been helpful in growing our practice...it feels like YNN is a part of our team, they go above and beyond to welcome new homeowners to the area! Thanks very much for this excellent and professional service."

Pediatric Dental World

With multiple touch points the new homeowner will know exactly where to go!



**Personal, at the door of the
new homeowner**



**Your exclusive listing in the
official community guide**



**Monthly list of new
homeowners for your
unlimited use**



Follow-up printed for you



*Join us as we build relationships between neighbors
and local businesses we know, like & trust!*