

*The new homeowner,  
now my best patient | client | customer!*

*With multiple touch points the new  
homeowner will know exactly where to go!*



**Personal, at the door of the  
new homeowner**



**Your exclusive listing in the  
official community guide**



**Monthly list of new  
homeowners for your  
unlimited use**

*"We opened our Flower Mound optometric office February 3, 2020 and as we all know that was the time covid became prevalent in our lives so our opening proved to be a slow start.*

*Wendy from Your New Neighborhood approached us about joining with them to promote our business.*

*Taking Wendy up on her offer was one of the best decisions that we made. I can't say enough good about the Your New Neighborhood program but Wendy as well. Wendy goes above and beyond to not only get the word out through Your New Neighborhood but she also helped us connect with different organizations that we could network with.*

*Your New Neighborhood has not only helped grow our business but also has been instrumental in our networking contacts."*

- Vision Partners



*Join us as we build relationships between neighbors  
and local businesses we know, like & trust!*

# Gift ideas for the new homeowner bag: This is important!



**This is your first impression of your business to the new homeowner so make it count!**

Make your items in the bag shine by “wrapping” them. Cello bags are perfect for your items. They are very inexpensive.

Give the homeowner a “new homeowner gift certificate.” But if you’re giving an amount off services, make it meaningful!

Labels are a wonderful and inexpensive way to brand your business on either your gift certificate or bag. Also, ribbon is the perfect “special touch.”

**Need ideas on your gift?  
Would you like our expert opinion?  
We would love to help, feel free to ask!**



our *key* to shelf life!



What do most consumers do with different forms of print marketing they receive? Sadly, they throw them away!



**Our community guide stays in the home and is used over and over! Why?**

- Homeowner's last name embossed on the front
- Exclusive listing!
- Community information provided
- Your business showcased
- Neighborhood note pages for them to write on to help ensure shelf life

RESIDENCE & COMMUNITY GUIDE

